APPROVED · D-11.VIDEO · 05 OCT 2026

Saffron Designs, Vertical title card



Dashed lines: safe area.

WHAT IT IS FOR

Opens a Reel, Short or TikTok; phone-first, 9:16.

SIZE

Internal: 1080 x 1920, 30 fps, 4.0 s; title-safe margins of 5%.

LEGIBILITY

Phone-first. At 390 CSS px wide the smallest letter is 6.0 px tall (floor 5.5).

ZONES

All type and marks inside the 5% title-safe margins; 69 of 69 resting frames gated.

WORDS

Canon only: statement (divisions[designs].role) and domain.

PROVENANCE

Canon 5cc82d7, mark paths verbatim, one uniform scale; every file gated (mark-gate/1.4.6).