


X = 2T

PROPOSED

# Saffron Designs, Localized lockup (locale fa): saffron thread on ink

## WHAT IT IS FOR

Persian (Farsi)-market lockup: signage, social and print (mark on the right, never mirrored)

## OWNER

Aladdin (brand owner)

## CLEAR SPACE

2T on every side, 0.1925 x the mark height. The dashed line is the edge of the zone; the hairline is the logo's own edge. Status: SANCTIONED (D-2)

## MINIMUM SIZE

Mark 24 px tall on screen and 4 mm in print; below that use the icon set. Status: SANCTIONED (D-2)

## FINISH AND GROUND

thread on ink (saffron-designs palette)

## PROVENANCE

Canon 5cc82d7, mark paths verbatim; checked for this release by mark-gate/1.4.5: PASS