

X = 2T

PROPOSED

Saffron Designs, Localized lockup (locale sv): saffron thread on ink

WHAT IT IS FOR

Swedish-market lockup: local site header, signage, social and print

OWNER

Aladdin (brand owner)

CLEAR SPACE

2T on every side, 0.1925 x the mark height. The dashed line is the edge of the zone; the hairline is the logo's own edge. Status: SANCTIONED (D-2)

MINIMUM SIZE

Mark 24 px tall on screen and 4 mm in print; below that use the icon set. Status: SANCTIONED (D-2)

FINISH AND GROUND

thread on ink (saffron-designs palette)

PROVENANCE

Canon 5cc82d7, mark paths verbatim; checked for this release by mark-gate/1.4.5: PASS