

X = 2T

PROPOSED

Saffron Studios, Wordmark: type only on ink

WHAT IT IS FOR

Typeset wordmark alone: running heads, footers and co-branding where the mark already appears

OWNER

Aladdin (brand owner)

CLEAR SPACE

2T on every side, 0.1925 x the mark height. The dashed line is the edge of the zone; the hairline is the logo's own edge. Status: SANCTIONED (D-2)

MINIMUM SIZE

Mark 24 px tall on screen and 4 mm in print; below that use the icon set. Status: SANCTIONED (D-2)

FINISH AND GROUND

none on ink (saffron-designs palette)

PROVENANCE

Canon 5cc82d7, mark paths verbatim; checked for this release by mark-gate/1.4.5: PASS